

Prevention Matters

Prevention Benefits Everyone in Delaware

Good health is good for Delaware business, communities, health care, education, and government. Healthy Delaware 2010 is a unique initiative because it addresses the prevention issues that matter most to these sectors. To develop Healthy Delaware 2010, representatives of private and public sectors came together to develop prevention-oriented objectives, agree on top strategies, and identify the benefits of prevention.

Importance of Prevention to Private and Public Sectors

Healthy behaviors, healthy people, healthy communities, and better health systems contribute to the success of private and public sector organizations by:

Business

(Including large and small businesses, business and trade associations, management, and labor)

- Attracting and retaining qualified people
- Enhancing job satisfaction and productivity through a physically, mentally, and emotionally healthy workforce
- Decreasing lost time due to illness and injury
- Fulfilling responsibilities to communities served
- Increasing customer patronage and growth stimulated by safe and healthy neighborhoods
- Decreasing employee and family health care costs
- Adding value and using limited resources efficiently

Community

(Including civic, social, cultural, voluntary, faith-based, and other non-governmental organizations)

- Improving quality of life resulting from more beautiful, clean, safe, and involved communities
- Enjoying the benefits of a longer life, emotional and spiritual well being and energy, more personal and recreational time, healthier families, and better life skills
- Increasing economic resources (through health care cost savings) that can be used for community improvements such as sidewalks, playgrounds, gardens, and education
- Reducing family stress and needs for outside resources
- Creating economic and family stability and overall pride in the community

Health Care

(Including community based clinics, hospitals, managed care organizations, care networks, insurers, health professional associations, and other private and not-for-profit organizations that provide health services)

- Fulfilling our missions as health care providers and allocating resources appropriately

- Improving overall quality of life across the life span for individuals and families
- Strengthening personal ownership of healthy lifestyles
- Returning resources back to the community
- Increasing access to cost-effective care, eliminating health disparities, and improving the quality of care

Education

(Including public and private pre-K through 12 schools, colleges, universities, other providers of education and training, education professional associations, and parent-teacher groups)

- Ensuring that children and adolescents are ready to learn and that health is not a distraction
- Ensuring a school and community environment that supports education, learning, and growth
- Helping people be more productive and active
- Strengthening educational systems internally through more effective learning, as well as externally through enhanced quality of life of the population
- Decreasing health care costs and burden to society

Government

(Including elected and appointed officials and policy makers, public agencies, regulatory and advisory commissions, and other governmental entities)

- Improving the economic, social, and educational well being of community members
- Encouraging a more productive society and strengthening local economies
- Attracting businesses to Delaware by improving the health and productivity of our workforce
- Reducing the cost of healthcare for government and optimizing resource use overall
- Fulfilling responsibilities to assure healthy communities and reduce disease

